

# Efficient Canonical Correlation Analysis with Sparsity

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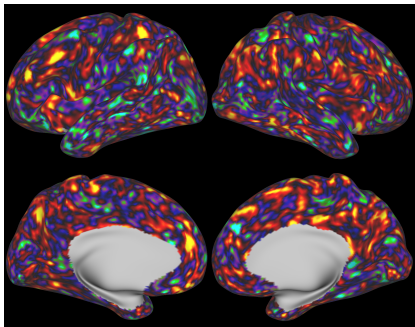
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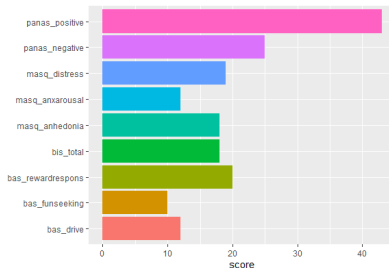
*McGill Biostatistics Seminar*

# Motivating Example: Brain-Behavior Associations

**Goal:** Discover relationships between brain activity and behavioral performance during a cognitive task.



$X \in \mathbb{R}^{n \times p}$ : brain activations  
during a gambling task



$Y \in \mathbb{R}^{n \times q}$ : behavioral  
performance, mood, and  
reward-related scores

$n = 153$  participants;  $p = 229$  brain regions;  $q = 9$  behavioral scores  
High-dimensional setting:  $n \ll p$

## 1 Background

- Classical CCA and its limitations in high dimensions
- Review of sparse CCA methods

## 2 ECCAR Method

- CCA as reduced-rank regression
- Algorithmic framework

## 3 Experiments

- Simulation studies
- Applications in genetics & neuroscience
- Application to LLM interpretability

## 4 Theoretical guarantees

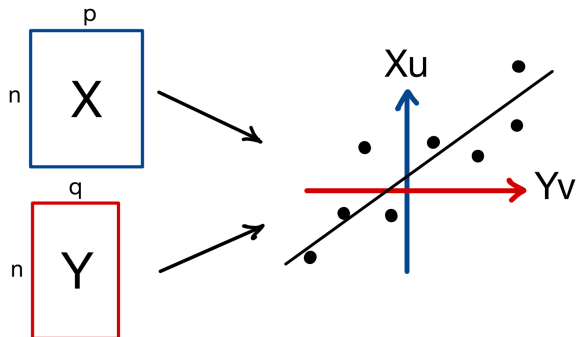
## 5 Discussion

# Background

# Canonical Correlation Analysis (CCA)

**Goal:** Given two datasets  $X \in \mathbb{R}^{n \times p}$  and  $Y \in \mathbb{R}^{n \times q}$  find directions  $u \in \mathbb{R}^p, v \in \mathbb{R}^q$  that maximize the correlation

$$\max_{u,v} \text{cor}(Xu, Yv)$$



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**Constrained form:** for the 1<sup>st</sup> pair of canonical directions  $(u_1, v_1)$

$$\begin{aligned} (u_1, v_1) &= \underset{u,v}{\text{argmax}} \quad u^\top \Sigma_{XY} v \\ \text{s.t.} \quad &u^\top \Sigma_X u = 1, \quad v^\top \Sigma_Y v = 1 \end{aligned}$$

**After whitening:**

$$\text{Let } u_0 = \Sigma_X^{-1/2} u_1, \quad v_0 = \Sigma_Y^{-1/2} v_1$$

$$\begin{aligned} (u_0, v_0) &= \underset{u,v}{\text{argmax}} \quad u^\top (\Sigma_X^{-1/2} \Sigma_{XY} \Sigma_Y^{-1/2}) v \\ \text{s.t.} \quad &\|u\| = \|v\| = 1 \end{aligned}$$

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$$\text{s.t.} \quad \|u\| = \|v\| = 1$$

**Computation via SVD:**

- Let  $u_0$  and  $v_0$  be top singular vectors of  $\Sigma_X^{-1/2} \Sigma_{XY} \Sigma_Y^{-1/2}$
- Map back  $u_1 = \Sigma_X^{-1/2} u_0, \quad v_1 = \Sigma_Y^{-1/2} v_0$

# CCA: Multiple Canonical Directions

**General formulation:** for the  $i^{\text{th}}$  pair of canonical directions  $(u_i, v_i)$

$$\begin{aligned}(u_i, v_i) &= \operatorname{argmax}_{u, v} u^\top \Sigma_{XY} v \\ &\text{s.t. } u^\top \Sigma_X u = 1, \quad v^\top \Sigma_Y v = 1 \\ &\quad u^\top \Sigma_X u_j = 0, \quad v^\top \Sigma_Y v_j = 0 \quad \forall j < i\end{aligned}$$

**Computation via SVD:** to find all directions at once

$$U = [u_1 | \cdots | u_r], \quad V = [v_1 | \cdots | v_r], \quad r = \min(p, q)$$

- Whiten cross-covariance and take SVD

$$\Sigma_X^{-1/2} \Sigma_{XY} \Sigma_Y^{-1/2} = U_0 \Lambda V_0^\top$$

- Recover canonical directions

$$U = \Sigma_X^{-1/2} U_0, \quad V = \Sigma_Y^{-1/2} V_0$$

- Number of components:  $r \leq \min(p, q)$
- Canonical directions:  $(u_i, v_i)$  for  $i = 1, \dots, r$
- Direction matrices:

$$U = [u_1 \mid \dots \mid u_r] \in \mathbb{R}^{p \times r}, \quad V = [v_1 \mid \dots \mid v_r] \in \mathbb{R}^{q \times r}$$

- Canonical variates:  $(Xu_i, Yv_i)$  for  $i = 1, \dots, r$
- Canonical correlations:

$$\lambda_i = u_i^\top \Sigma_{XY} v_i = \text{cor}(Xu_i, Yv_i), \quad i = 1, \dots, r$$

can be stored as a diagonal matrix

$$\Lambda = \text{diag}(\lambda_1, \dots, \lambda_r)$$

# CCA in High Dimensions

**High-dimensional regime:**  $\min(p, q) \geq n$

- *Unstable and non-reproducible* canonical directions
- *Overfitting:* correlations on training data fail to generalize
- *Empirical evidence:* poor stability in practice (e.g., neuroscience applications)

CCA can produce *spurious and misleading associations* when  $p, q \gg n$

**Idea:** Impose **sparsity** on canonical directions  $u_i$  and  $v_i$  to select only relevant variables.

# Sparse CCA Methods: Heuristic-Based

**Idea:** Impose **sparsity** on canonical directions using  $\ell_1$ -penalties; get subsequent directions via sequential **deflation**.

**[Witten et al., 2009]** Assumes  $\Sigma_X = I$  and  $\Sigma_Y = I$

$$\max_{u,v} u^T \Sigma_{XY} v \quad \text{s.t.} \quad \|u\|_2 \leq 1, \|v\|_2 \leq 1, \|u\|_1 \leq t_u, \|v\|_1 \leq t_v$$

**[Wilms et al., 2015]** Solves ALS problems

$$\min_{u,v} \|Xu - Yv\|^2 + \rho_u \|u\|_1 + \rho_v \|v\|_1$$

**Pros:** Fast, scalable

**Cons:** Sensitive to initialization and diagonal covariance assumption



# Efficient Sparse CCA via Reduced Rank Regression (ECCAR)

- *Efficient Canonical Correlation Analysis with Sparsity* Z. Wu, C. Rousseau, E. Tuzhilina, C. Donnat (2025)
- *Canonical Correlation Analysis as Reduced Rank Regression in High Dimensions* C. Donnat, E. Tuzhilina (2024)
- package `ccar3` is available on CRAN

**Idea:** Recast CCA as a **reduced-rank regression problem**.

**Optimization problem:** Let  $B = U\Lambda V^T \in \mathbb{R}^{p \times q}$  then the CCA problem is equivalent to

$$\min_B \left\| \frac{1}{n} XBY^T - I_n \right\|_F^2 \quad \text{s.t.} \quad \text{rank}(B) = r$$

# ECCAR Algorithm

**Input:**  $X \in \mathbb{R}^{n \times p}$ ,  $Y \in \mathbb{R}^{n \times q}$ ,  $r$

- 1 **Regression:**  $B = \operatorname{argmin}_B \left\| \frac{1}{n} XBY^\top - I_n \right\|_F^2$
- 2 **Rank- $r$  SVD:**  $B \approx U_B \Lambda_B V_B^\top$
- 3 **Normalize:**  $U = U_B (U_B^\top \Sigma_X U_B)^{-1/2}$ ,  $V = V_B (V_B^\top \Sigma_Y V_B)^{-1/2}$
- 4 **Correlations:**  $\Lambda = \operatorname{diag}(U^\top \Sigma_{XY} V)$

**Output:**  $(U, V, \Lambda)$

- Solution via *regression + SVD*
- Learns a *low-rank coupling* between  $X$  and  $Y$
- Avoids explicit inversion of  $\Sigma_X$  and  $\Sigma_Y$
- Extendable to *high-dimensional settings*

# ECCAR in High Dimensions

**Input:**  $X \in \mathbb{R}^{n \times p}$ ,  $Y \in \mathbb{R}^{n \times q}$ , number of components  $r$ , penalty factor  $\rho$

① **Sparse regression:**  $B = \operatorname{argmin}_B \left\| \frac{1}{n} XBY^\top - I_n \right\|_F^2 + \rho \operatorname{pen}(B)$

② **Rank- $r$  SVD:**  $B \approx U_B \Lambda_B V_B^\top$

③ **Normalize:**  $U = U_B (U_B^\top \Sigma_X U_B)^{-1/2}$ ,  $V = V_B (V_B^\top \Sigma_Y V_B)^{-1/2}$

④ **Correlations:**  $\Lambda = \operatorname{diag}(U^\top \Sigma_{XY} V)$

**Output:**  $(U, V, \Lambda)$

Computational complexity is  $O(p^2 n + q^2 n + T((p \wedge q)n^2 + pqn))$ .

# Flexible penalty

Sparsity in  $U$  and  $V$  can be controlled via flexible penalty on  $B = U\Lambda V^T$ .

- Sparse

$$\text{pen}(B) = \|B\|_{11} = \sum_{i,j} |B_{ij}|$$

- Row-sparse

$$\text{pen}(B) = \|B\|_{21} = \sum_i \sqrt{\sum_j B_{ij}^2}$$

- Group-sparse

$$\text{pen}(B) = \sum_{G \in \mathcal{G}} \sqrt{N_G} \|B_G\|_F = \sum_{G \in \mathcal{G}} \sqrt{N_G} \sqrt{\sum_{(i,j) \in G} B_{ij}^2}$$

# Parameter Tuning

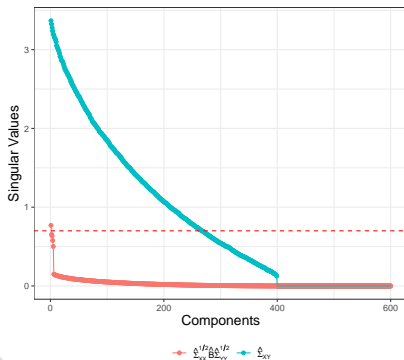
## Penalty parameter $\rho$

- Cross-validation (or BIC)
- $\rho \asymp \sqrt{\frac{\log(p+q)}{n}}$

## Number of components $r$

- Cross-validation
- Scree plot of  $\Sigma_X^{1/2} B \Sigma_Y^{1/2}$

Clear eigengap  $\Rightarrow$  reliable rank recovery



Singular values of  $\hat{\Sigma}_X^{1/2} \hat{B} \hat{\Sigma}_Y^{1/2}$  vs.  $\hat{\Sigma}_{XY}$  for  $n = 400$ ,  $p = q = 600$ ,  $r = 5$ .

Red dashed lines show true values.

# Experiments

## Setup:

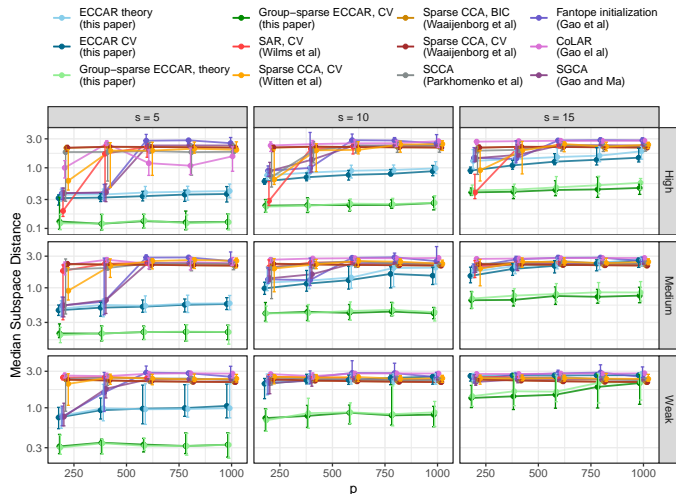
- Sparse canonical directions  $U \in \mathbb{R}^{p \times r}$ ,  $V \in \mathbb{R}^{q \times r}$  with  $s$  non-zero rows.
- Covariances  $\Sigma_X, \Sigma_Y$  with  $n_{\text{pca}} = 5$  sparse principal components.
- Signal strength  $\Lambda = \lambda I$   
 $\lambda = 0.9$  (high),  $\lambda = 0.7$  (medium),  $\lambda = 0.5$  (low)
- Cross-covariance  $\Sigma_{XY} = \Sigma_X U \Lambda V^T \Sigma_Y$ ,

## Data generation:

$$(X_i, Y_i)_{i=1}^n \sim \mathcal{N}_{p+q} \left( 0, \begin{pmatrix} \Sigma_X & \Sigma_{XY} \\ \Sigma_{XY}^T & \Sigma_Y \end{pmatrix} \right)$$

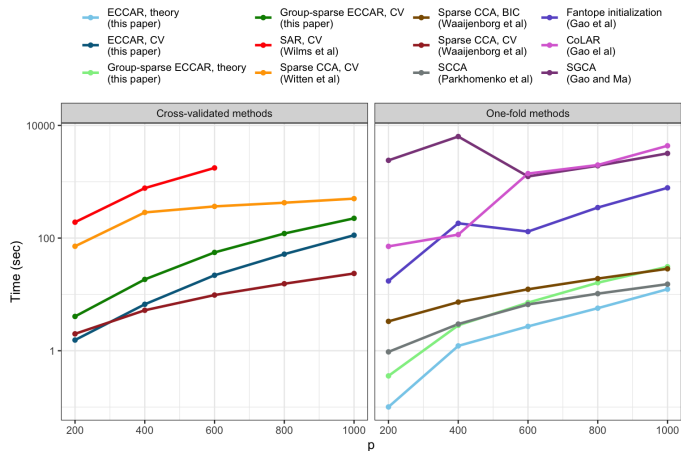
**Evaluation:** subspace distance (principal angles) between true and estimated canonical variates.

# Simulation Study



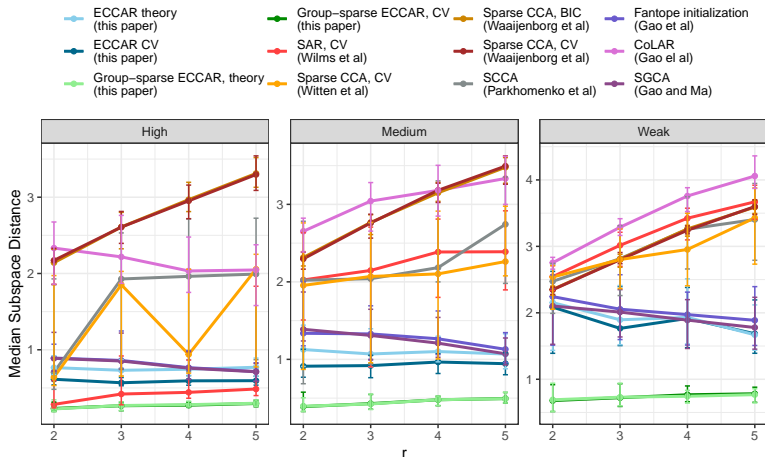
Median subspace distance averaged over 25 independent experiments for  $n = 400$ ,  $p = q$  and  $r = 2$ .

# Simulation Study



Mean time averaged over 25 independent experiments for  $n = 400$ ,  $p = q$ , strong signal strength and support  $s = 5$ .

# Simulation Study



Median subspace distance averaged over 25 independent experiments for  $n = 400$ ,  $p = q = 200$ .

# Alcohol Use Disorder (AUD) Data

**Goal:** Jointly analyze gene expression and DNA methylation to identify AUD-associated patterns

## Data

- $n = 46$  samples (23 AUD and 23 controls)
- $X$ : gene expression ( $p = 300$  genes)
- $Y$ : DNA methylation ( $q = 500$  CpG sites)

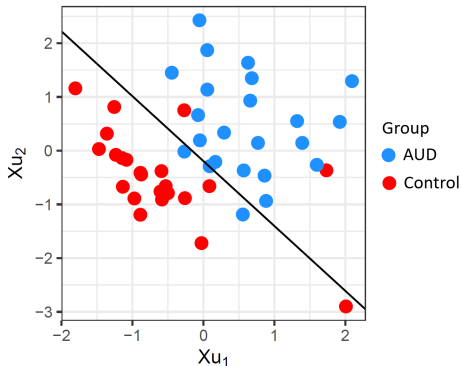
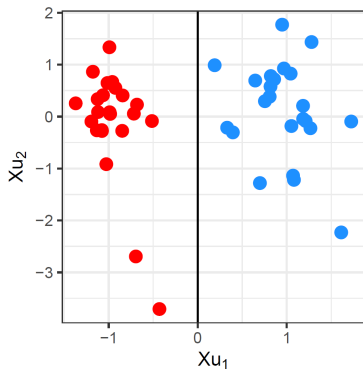
## Model & Tuning:

- Number of components  $r = 2$
- Regularization parameter selected via 8-fold CV (or BIC, or permutation)

## Evaluation:

- MSE  $\|XU - YV\|$
- Canonical correlations
- Classification accuracy of AUD labels (SVM on  $XU$ )

# Alcohol Use Disorder (AUD) Data

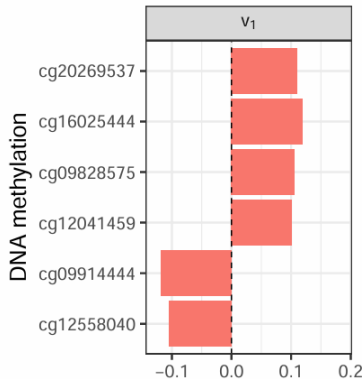
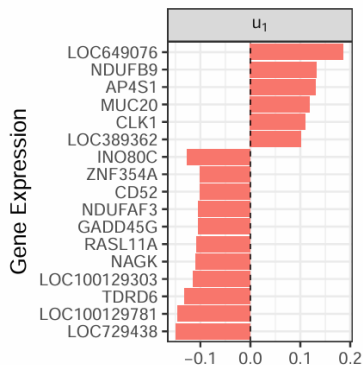


ECCAR (left) achieves clear separation between AUD and controls, while sparse CCA (right) by Witten et al. shows noticeable overlap

# Alcohol Use Disorder (AUD) Data

Method	Test MSE	Test Correlation	Accuracy (SVM)
ECCAR, CV (this paper)	<b>0.604</b>	0.400	<b>0.958</b>
SAR, CV (Wilms and Croux [49])	0.857	0.274	0.869
SAR, BIC (Wilms and Croux [49])	0.905	0.311	0.879
Sparse CCA, CV (Witten et al. [51])	1.070	0.258	0.823
Sparse CCA, permuted (Witten et al. [51])	0.731	<b>0.483</b>	0.933
Sparse CCA, CV (Waaijenborg and Zwinderman [48])	1.825	-0.351	0.955
Sparse CCA, BIC (Waaijenborg and Zwinderman [48])	1.865	-0.383	0.955
Fantope Initialization (Gao et al. [13])	40.081	0.106	0.570
SGCA (Gao and Ma [14])	1.617	0.193	0.736

# Alcohol Use Disorder (AUD) Data



- AUD-associated CpG sites: cg20269537, cg11562309
- Differentially expressed genes: ZNF354A, RASL11A
- Alcohol-related pathways: NDUFAF3, NDUFB9
- Linked to alcohol-related disease: GADD45G

# Autism Brain Imaging Data Exchange (ABIDE)

**Goal:** Link brain connectivity with behavior in Autism Spectrum Disorder (ASD)

**Data:**

- $n = 106$  subjects (65 ASD, 41 controls)
- $X$ : functional connectivity between 110 brain regions (Harvard-Oxford atlas,  $p = 5,995$ )
- $Y$ : Vineland Adaptive Behavior scores ( $q = 14$ )

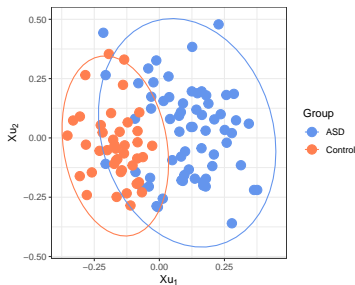
**Grouping:**

- 110 brain regions are grouped into 8 functional networks
- 5,995 features in  $X$  are grouped into 36 network interaction sets

# Autism Brain Imaging Data Exchange (ABIDE)

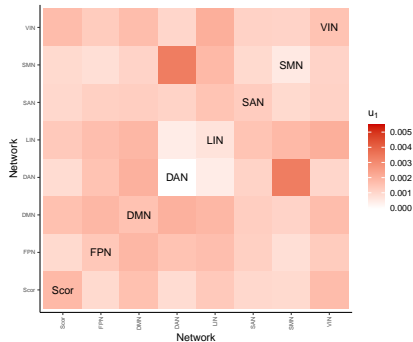
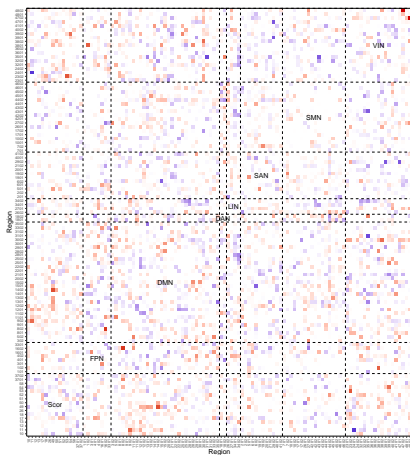
Method	Test MSE
ECCAR, CV (this paper)	2.19 (1.84; 2.63)
Group ECCAR, CV (this paper)	1.96 (1.63; 2.19)
Row-sparse ECCAR, CV (this paper)	<b>1.76</b> (1.39; 2.16)
SAR, CV (Wilms and Croux [50])	3.17 (2.16; 3.43)
SAR, BIC (Wilms and Croux [50])	3.75 (3.49; 3.77)
Sparse CCA, CV (Witten et al. [51])	2.48 (2.23; 2.92)
Sparse CCA, permuted (Witten et al. [51])	2.81 (2.22; 2.97)
SCCA, CV (Parkhomenko et al. [37])	2.33 (1.81; 2.62)

Performance on 10-fold cross-validation



First two canonical variates  
(row-sparse ECCAR)

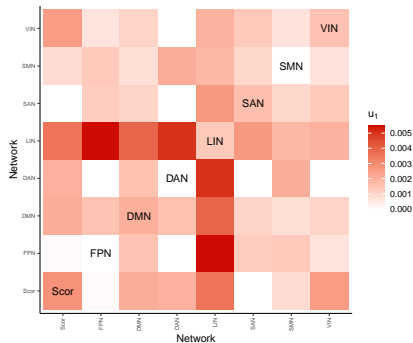
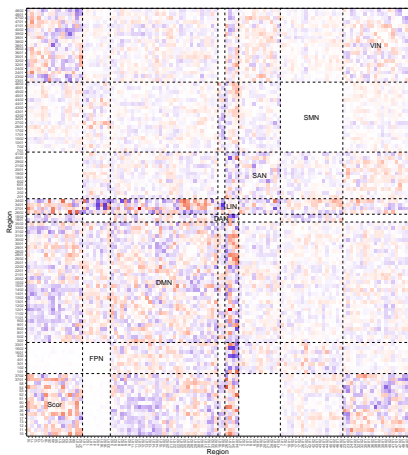
# Autism Brain Imaging Data Exchange (ABIDE)



Direction  $u_1$  for row-sparse ECCAR

Strong interaction between the dorsal attention network (DAN) and the somatomotor network (SMN)

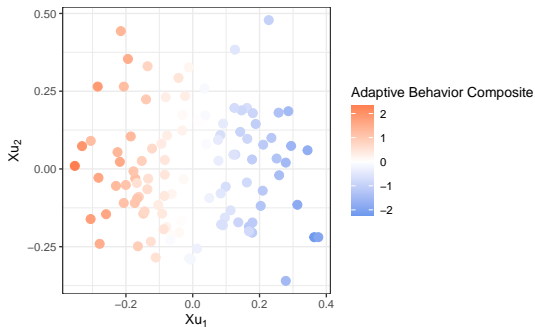
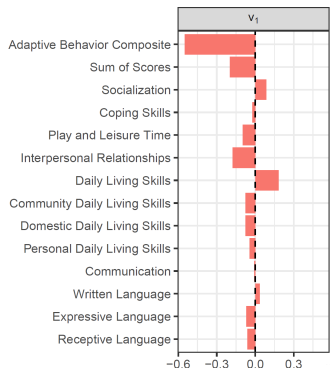
# Autism Brain Imaging Data Exchange (ABIDE)



Direction  $u_1$  for group-sparse ECCAR

Limbic network (LIN) reveals strong connections with dorsal attention network (DAN) and the frontoparietal network (FPN)

# Autism Brain Imaging Data Exchange (ABIDE)



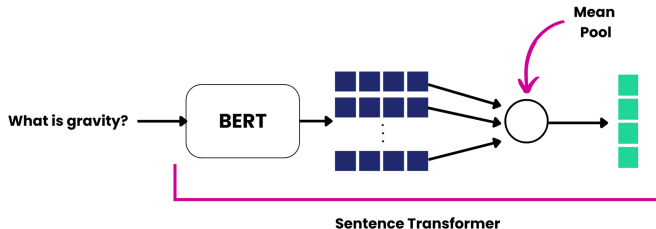
Adaptive Behavior Composite (ABC) exhibits the primary contribution to canonical correlation.

# LLM Interpretability

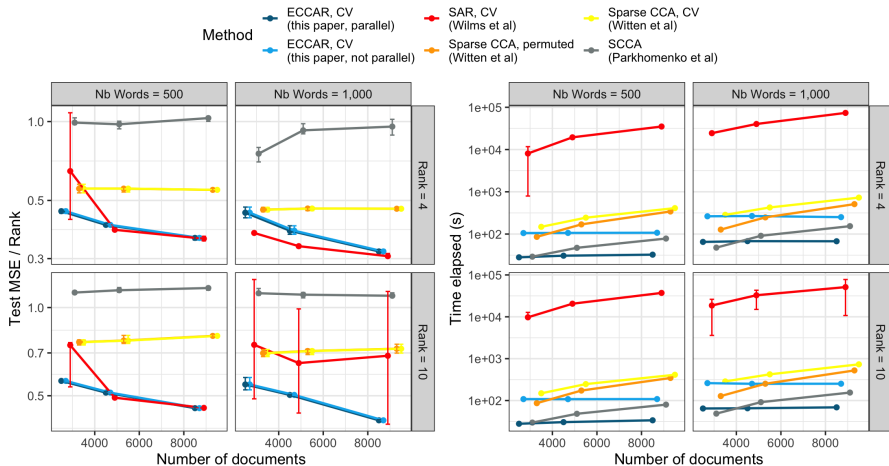
**Goal:** Relate high-dimensional, opaque LLM embeddings to interpretable word-level features

## Data:

- $n$  texts from 20 Newsgroups (20 topics, coarsened into 7 categories)
- $X$ : all-mpnet-base-v2 embeddings,  $p = 750$
- $Y$ : TF-IDF vectors of top  $q$  words by frequency

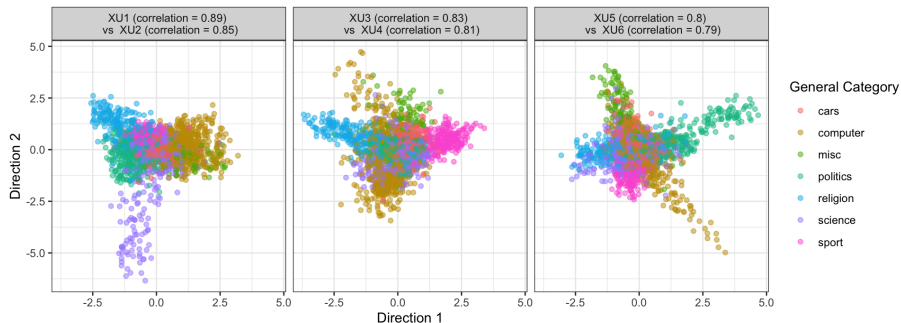


# LLM interpretability



MSE (left) and compute time (right) as a function of  $n$  for sparse CCA models with  $r = 4, 10$  and  $q = 500, 1000$ .

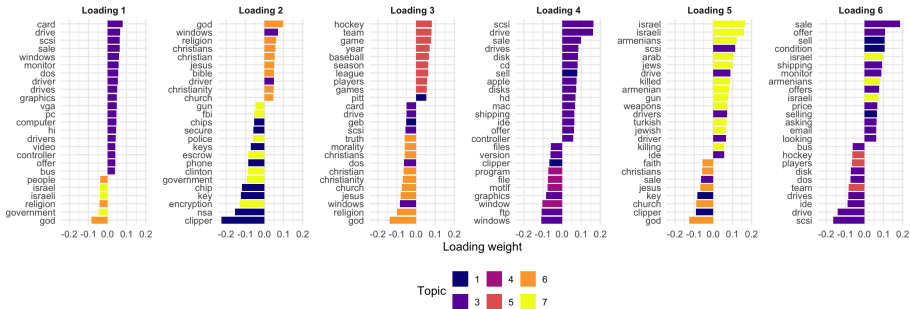
# LLM interpretability



Canonical variates  $(Xu_i)_{i=1}^6$  obtained by ECCAR with  $n = 3000$  and  $q = 1000$ .

Some direction separate text categories (e.g. direction 1 separates computer, direction 3 separates sport and religion)

# LLM interpretability



Top 25 loadings for  $(v_i)_{i=1}^6$  obtained by ECCAR ( $n = 3000$ ,  $q = 1000$ ). Colors show each word's most frequent LDA topic.

The loadings are dominated by few main categories (e.g. sport and religion in loading 3, and computers in loading 4)

# **Theoretical guarantees**

# Canonical pair model

The probability space is

$$\{(X_i, Y_i) \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}_{p+q}(0, \Sigma) \mid \Sigma \in \mathcal{F}(s_u, s_v, p, q, r; M)\}.$$

- Covariance  $\Sigma = \begin{pmatrix} \Sigma_X & \Sigma_{XY} \\ \Sigma_{XY}^\top & \Sigma_Y \end{pmatrix}$  admits decomposition

$$\Sigma_{XY} = \Sigma_X U \Lambda V^\top \Sigma_Y$$

where  $U = [u_1 \mid \dots \mid u_r] \in \mathbb{R}^{p \times r}$ ,  $V = [v_1 \mid \dots \mid v_r] \in \mathbb{R}^{q \times r}$ , and  $\Lambda = \text{diag}(\lambda_1, \dots, \lambda_r)$ , with  $\lambda_1 \geq \dots \geq \lambda_r$ .

- Leading canonical directions are row-wise sparse:

$$|\text{supp}(U)| \leq s_u, \quad |\text{supp}(V)| \leq s_v.$$

- Covariances are well-conditioned:

$$\sigma_{\min}(\Sigma_X) \wedge \sigma_{\min}(\Sigma_Y) \geq \frac{1}{M}, \quad \sigma_{\max}(\Sigma_X) \vee \sigma_{\max}(\Sigma_Y) \leq M.$$

# Theoretical guarantees

## Theorem

Consider the parameter space  $\mathcal{F}(s_u, s_v, p, q, r; M)$  for the covariance matrix  $\Sigma$ , and let  $\Delta = \widehat{B} - B$ , where  $\widehat{B}$  is the estimate obtained in step 1 of the sparse ECCAR algorithm and  $B$  is the underlying population quantity  $B = U\Lambda V^\top$ . Assume  $n \geq cs_u s_v \log(p + q)$  for some sufficiently large constant  $c$ . There exist constants  $a, b, C$  depending on  $M$  and  $c$  such that if  $\rho \geq a\sqrt{\log(p + q)/n}$ , then with probability at least  $1 - \exp(-bs_u \log(ep/s_u)) - \exp(-bs_v \log(eq/s_v)) - (p + q)^{-b}$ , we have:

$$\|\Delta\|_F \leq C\rho\sqrt{s_u s_v}.$$

In particular, if  $\rho$  is of order of  $\sqrt{\log(p + q)/n}$ , we have:

$$\|\Delta\|_F \lesssim \sqrt{\frac{s_u s_v \log(p + q)}{n}},$$

and  $\widehat{B}$  has sparse entries:  $\|\widehat{B}\|_0 \lesssim s_u s_v$ .

## Theorem

Consider the parameter space  $\mathcal{F}(s_u, s_v, p, q, r; M)$  for the covariance matrix  $\Sigma$ . Assume  $n \geq cs_u s_v \log(p+q)/\lambda_r^2$  for some sufficiently large constant  $c$ . There exist constants  $a_1, a_2, b, C$  depending on  $M$  and  $c$  such that if  $\rho \in \left[ a_1 \sqrt{\frac{\log(p+q)}{n}}, a_2 \sqrt{\frac{\log(p+q)}{n}} \right]$ , then with probability at least  $1 - \exp(-b(s_u + \log(ep/s_u))) - \exp(-b(s_v + \log(eq/s_v))) - (p+q)^{-b}$ , we have

$$\max \left\{ \min_{O \in \mathcal{O}_r} \|\hat{U} - UO\|_F, \min_{O \in \mathcal{O}_r} \|\hat{V} - VO\|_F \right\} \leq C \frac{1}{\lambda_r^2} \sqrt{\frac{s_u s_v \log(p+q)}{n}}.$$

# Comparison to other frameworks

Feature	Our method (ECCAR)	Gao et al. (2017)	Gao & Ma (2023)
<b>Statistical Rate</b> ( $\min_{O \in \mathcal{O}_r} \ \widehat{U} - UO\ _F$ )	$O\left(\frac{1}{\lambda_r^*} \sqrt{\frac{s_u s_v \log(p+q)}{n}}\right)$	$O\left(\frac{1}{\lambda_r^*} \sqrt{\frac{s_u r \log(p)}{n}}\right)$	$O\left(\frac{1}{\lambda_r^*} \sqrt{\frac{(s_u + s_v)r \log(p+q)}{n}}\right)$
<b>Computational Cost</b>	$O(T(pn^2 + pqn))$	$O(Tpq \min(p, q))$ Prohibitive due to Fantope and multi-parameter tuning	$O(T(p+q)^3)$ Prohibitive due to Fantope and multi-parameter tuning
<b>Key Algorithmic Steps</b>	ADMM on a penalized regression problem (step 1) SVD (step 2)	Fantope Projection (step 1) Regression-based Refinement (step 2) Normalization (step 3)	Fantope Projection (step 1) Thresholded Gradient Descent (step 2)
<b>Sample Splitting?</b>	No	Yes (3-fold)	No

# Discussion

**Motivation:** Canonical Correlation Analysis (CCA) should be

- *scalable* for high-dimensional data,
- *interpretable* for scientific insight,
- *sparsistent* with provable guarantees.

**Contribution:** We introduced ECCAR, the sparse CCA estimator that achieves all three. The package `ccar3` is available from CRAN.

**Impact:**

- Matches state-of-the-art statistical performance while reducing computation.
- Applications in genetics, neuroscience, and LLM embeddings.
- Highlights how classical methods, when regularized, remain powerful in modern data science.

**Future Work:** Extension to multi-view datasets (e.g., multi-omics).

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Thank you for your attention!

# SAR via Alternating Lasso Regressions (Wilms et al.)

**Input:** data matrices  $X \in \mathbb{R}^{n \times p}$ ,  $Y \in \mathbb{R}^{n \times q}$  (centered); sparsity parameters  $\lambda_x, \lambda_y$ .

**Algorithm:** alternate

- 1 Solve lasso problem

$$b := \arg \min_b \|Xa - Yb\|_2^2 + \lambda_y \|b\|_1$$

Normalize  $b$ .

- 2 Solve lasso problem

$$a := \arg \min_a \|Yb - Xa\|_2^2 + \lambda_x \|a\|_1$$

Normalize  $a$ .

**Output:**  $(a, b)$ .

**Higher-order components:** deflate  $X, Y$

$$X := X - \frac{(Xa)(Xa)^\top}{\|Xa\|^2}, \quad Y := Y - \frac{(Yb)(Yb)^\top}{\|Yb\|^2}$$

Then repeat algorithm on the deflated data.

## CCA formulation

$$\text{maximize}_A \text{tr}(A^\top \Sigma A) \quad \text{subject to} \quad A^\top \Sigma_0 A = I$$

Here  $A = \begin{pmatrix} U \\ V \end{pmatrix}$  and  $\Sigma_0 = \text{diag}(\Sigma_X, \Sigma_Y)$ .

## Rank-One Formulation:

$$\text{maximize}_F \langle \Sigma, F \rangle \quad \text{subject to} \quad \Sigma_0^{\frac{1}{2}} F \Sigma_0^{\frac{1}{2}} \in \mathcal{P}$$

- $F = AA^\top$  is a  $p + q \times p + q$  rank- $r$  matrix;
- $\mathcal{P}$  encodes set of rank  $r$  projection matrices;
- we also need sparsity constraint for  $F$ .

**Solution:** Replace  $\mathcal{P}$  with convex relaxation.

## Convex Sparse Optimization:

$$\text{maximize}_{F \in \mathcal{F}} \langle \Sigma, F \rangle - \rho \|F\|_1$$

## Fantope Relaxation:

$$\mathcal{F} = \{F : 0 \preceq F \preceq I, \text{tr}(F) = r\}$$

- $\ell_1$  penalty promotes sparsity in  $U$  and  $V$ .
- $F$  is no longer exactly rank- $r$ , but concentrates mass on candidate supports.

**Output:** Extract supports  $(S_x, S_y)$  for Stage 2 refinement (CCA on reduced data).

Convert text documents into numerical vectors for analysis.

**Term Frequency (TF):** Measures how often a word appears in a document.

**Inverse Document Frequency (IDF):** Downweights common words across documents.

$$\text{TF-IDF}(t, d) = \text{TF}(t, d) \times \log \frac{N}{\text{DF}(t)}$$

$t$ : term,  $d$ : document,  $N$ : total documents,  $\text{DF}(t)$ : number of documents containing  $t$

**Intuition:** High TF-IDF  $\Rightarrow$  word is frequent in this document but rare overall  $\Rightarrow$  important/unique feature